

What is the secret to producing great theatre?

Like most products and services, the costs to create and produce high quality theatre have increased steadily over time. Take our holiday favorite, *A Christmas Story*, for example:



ROYALTIES: \$4,500 • STAFFING: \$6,250 • SET: \$2,550
COSTUMES: \$2,000 • PROPS: \$800 • MARKETING: \$2,030

It costs a total of **\$18,130** to produce *A Christmas Story*. Ticket sales pay only 60% of the total costs of running a theatre. The other 40% comes from people just like you!

How Your Donation Impacts Members of Our Community

Community theatre provides opportunities for youth and adults to learn and build life skills—at no cost to them—that are directly transferrable to both school and work.



Storytelling • Confidence • Collaboration
Teamwork • Adaptability • Problem solving
Body language • Non-verbal communication

You're the secret to great theatre!



I/We would like to make a contribution of \$ _____
to La Crosse Community Theatre.

Check enclosed Visa/MasterCard/Discover
Card No. _____
Exp. _____ CVV# _____

I/We would like my/our name(s) to be listed in the following
way on all forms of recognition:

This gift is made in (honor/memory) of:

I/We wish this gift to remain anonymous.

Signature(s) of Donor(s)

Date _____

Please Print Name(s)

Mailing Address

City _____ State _____ ZIP _____

Phone _____

Email _____

Please return to:
La Crosse Community Theatre
428 Front Street South
La Crosse, WI 54601

*Auto payment options available. Please contact Mary Cate Cichock for more information.
608-784-9292 ext. 2 • mcichock@lacrossecommunitytheatre.org*